# FortuneCloud

We Understand Technology

# DIGITAL
# MARKETING

**CERTIFIED COURSE IN**
**CCDM**
**DIGITAL MARKETING**

" **Unlock Your Digital Potential with Fortune Cloud** „

## Online & Offline Training mode Available

# FortuneCloud
## We Understand Technology

## ABOUT US

Fortune Cloud Technologies Group is operating in a Pune which is known as Oxford of East. We are an IT Training service provider conducting training programs for various software fields & offers certification for individuals and organizations as well. For this we have a team of fully qualified and experienced professionals.

Fortune Cloud is connected with **2000+** reputed IT Companies where we have placed our candidates. Hundreds of satisfied students are working in well - reputed MNC's like ATOS, Accenture, Capgemini, L&T Infotech, Siemens, TCS, Wipro and many mid - level companies like Allure, Goodwill Software, Techence, Logic Spice, Aikon Labs, Clinivantage, Mindnerves Technologies & many more

Fortune Cloud Technologies Group is an Education & Training vertical of Cravita Technologies India Private Limited

## FortuneCloud
### We Understand Technology

**Subsidiary Company of**

## CRAVITA TECHNOLOGIES
### EXCELLING WITH TECHNOLOGY

Cravita Technologies India Private Limited is an IT company providing IT Services like Software Development, Website Development, Mobile App Development, Cloud Services & IT Staffing.
For more details visit: www.cravitaindia.com

## Our Process & Methodology :

CERTIFIED COURSE IN
**CCDM**
DIGITAL MARKETING

### Fortune Cloud Process

- Placement
- Counselling & Guidance
- Technical Training
- Industrial Live Project Experience
- Softskill Training & Interview Preparation

**Become That One**

## PROGRAM FLOW

**Your Journey starts here**

First **3 months** Training with Practical Orientation

**+**

**3 Months** of Internship

*Optional*

**Gain 6 Months** of Experience from our IT Company ( Cravita Technologies )

**100% Job Employability**

Industrial training is mandatory to bridge the gap in the academic curriculum and in the industry.

Interview Calls & Live Project.( Interview calls will starts after 60% completion of the course )

Work Experience ensures that you have much pretty Knowledge to work in a reputed IT Company

# DIGITAL MARKETING SYLLABUS

## Course Content :

- Introduction
- Market Research
- Free Set Up your own Website using HTML CSS Templates
- Email Marketing
- Copywriting
- Search Engine Optimization (SEO)
- YouTube Marketing

- Facebook Marketing
- Twitter Marketing
- Quora Marketing
- Instagram Marketing
- LinkedIn Marketing
- Google AdWords / Ads
- Google Analytics
- Conclusion

WEBSITE TRAFFIC ANALYTICS

ANALYTICS

WEBSITE

EMAIL MARKETING

DIGITAL MARKETING SERVICES

MOBILE ADVERTISING

SOCIAL NETWORKING

MEDIA

LINK BUILDING

PROMOTING

- **Note: Only points are mentioned in this brochure. Teaching / Training will be in detail.**

# DIGITAL MARKETING

**Duration**

3 months - 2 hours/day - Monday to Friday & Revision ( If required ).
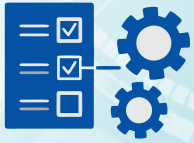
**Soft Skill Training**

Daily - 1 Hour - Monday to Friday

**Online**

**Offline**

**Mode Of Learning**

Online | Offline ( Classroom )

**Complete**

**Together**

**Let's**

**This**

# ELIGIBILITY

Any passionate learner who wants to make their career in Digital Marketing.

www.fortunecloudindia.com | +91 9766439090

# Top Reasons to Join Fortune Cloud's Training

**1** Fortune Cloud - A subsidiary of Cravita Technologies India Private Limited which is one of the leading Information Technology Consulting, services and Outsourcing organization.

## 2000+ Clients **2**

**3** Job Enabling Training program - Training by IT Professionals. Over 5 years + Real - Time Experienced Faculty. There are 100% Placement opportunities after this training program.

Live Project Exposure - Real time Work Experience ensures that you havesufficient Professional Experience to get a Job in an IT Industry. **4**

**5** All our centers are equipped with modern teaching aids and state-of-the-art hardware, Including PC projectors, overhead projectors, LCD panels, Smart Board, etc.

## 100% Placement Assurance **6**

www.fortunecloudindia.com | 📞 +91 9766439090

# Google Reviews

## Fortune Cloud Technologies Pvt. Ltd.

### Google Ratings 4.8 ★★★★★

---

**Vishal Chamwad**
★★★★★

I highly recommend the Java Full Stack Training provided by Fortune Cloud Technologies. The course was comprehensive and well-structured, Covering essential concepts and hands-on projects. The instructors were knowledgeable and supportive, creating a conducive learning environment. Thanks to this training, I secured a job in the field. Outstanding program!

**Pratiksha Pansare**
★★★★★

I am joined Fortune Cloud Technologies for ( java ) full stack developer course and 4 month and My overall experience best. I got Job. We get more knowledge regarding new languages and experience the process of developing real time projects with lots of joy. The teaching staff is really good and helpful. They helped me in building strong resume and personal development also. Thank you so Much Fortune Cloud Technologies. Amazing Experience

**Rohan Wakchaure**
★★★★★

Best Software Training Center This training center offers hundred percent job after completion of the course. All the teachers in this training center are highly educated and help the students from time to time and give proper guidance as well as organize various seminars for the students to get jobs which benefit the students in future. Thank you very much Fortune Cloud Center.

**Aakash Vibhandik**
★★★★★

Fortune Cloud is a good choice to build a career and the staff is so supportive. The teaching staff is excellent. Overall I'm very happy with the experience.

**Sushant Patil**
★★★★★

Thanks to entire staff of Fortune Cloud Technologies Group. They encouraged and pushed me to build my technical and professional skills to set my career path. I have completed my graduation in computer Engineering in the year 2020. But due to my poor academics and communication I was not able to get job in IT field. Then I decided to do full stack Java Developer course at Fortune Cloud Technologies Group. I joined Fortune Cloud Technologies on 26th of July and I consider it my Fortune. Because I got placed in Probity Soft Pvt Ltd company within a 3 & half months. All credit goes to all the staff of Fortune Cloud Group and especially Vaibhav Sir. Thank you so much

**Bhushan Kumbhar**
★★★★★

I joined Fortune Cloud Technologies for dot net Full Stack Developer course and within 4 month I got job. My overall experience with this coaching is best. The teaching staff is really good and helpful. They covered all the needed concepts with examples and hands-on experience in a short period of time. Apart from technical learning they helped me in building strong resume and personal deveopment also. Now I am confident enough to work as IT Professional. Thank you so much Fortune Cloud Technologies.

**Mangesh Sangale**
★★★★★

Great place to learn new technologies. Staff is very cooperative and dedicated for each individual to understand the need of candidates and their aspirations. Must recommend this place for beginners who are striving to get into IT.

### Check Latest Reviews on google via this link :

https://g.page/fortunecloud/

---

# WHAT YOU GET FROM US

**Digital Marketing Training Program includes**

- Offer Letter from Cravita Technologies
- Corporate Training Certification by Fortune Cloud Technologies
- Unlimited Interview calls till you get Placed
- Internship at Cravita Technologies - an IT Company
- Work Experience Letter
- 100% Job Placement

## Certificate Format

**FortuneCloud**
We Understand Technology

**Certificate**

This is to certify

**Your Name Here**

has successfully completed

**COURSE NAME**

Reg.No :_____          Certificate No :_____

Director
FortuneCloud Technologies Group

Examiner

# Career Options

- Software Development Companies
- Web Design Studios
- Website or portal developmentstudios
- Advertising Agencies
- Print & Publishing houses (like newspapers, magazines, etc.)
- Multimedia production houses
- Freelancing ( Work from home )

# Job Profile after this course

- SEO Specialist / Manager
- Digital Marketing Executive/ Manager
- Google Ads Manager
- Social Media Executive/ Manager
- Paid Advertising Manager
- Content Writer
- Affiliate Program Manager
- Email Marketing Manager
- Digital PR Manager

# Our Office Premises
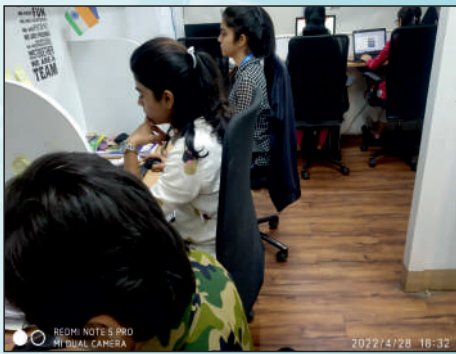
# Our Office Premises

# Our Development Center
## ( Cravita Technologies )

# Companies Where Our Student Placed

**CRAVITA TECHNOLOGIES**
EXCELLING WITH TECHNOLOGY



Company logos: TATA Consultancy Services, SoftServio Technologies, Techence IT Solutions Pvt. Ltd., Netcracker, datalabs, CAPITA, OmniPresent Low-Code Experts, NEEMTREE Technology Labs, accenture, Testers HUB, workMETHODS, MISCOS, NBS, fiserv, Aptify by community brands, WhiteSnow, Goodwill Software, WEDNESDAY, axcess.io, Austere, Capgemini, TECH mahindra, crescente, Persistent, Rabbit & Tortoise, flex, SpryOX, Atos, cognizant, amazon, Simplify Healthcare, Synechron, Infosys, QuestionPro, IBM, wipro, ADVIDS, T-Systems, LogicSpice, winsoft, SplendorNet Technologies Pvt. Ltd., inspira, REGENAPPS, TecMatrix, bots, PROBITY Software Pvt. Ltd., RhythmFlows, Inceptive, Calfus, M-TECH Innovations Ltd., Gephels Enhancing your business, MOBISOFT DISCOVER MOBILITY, DefineLabs, SPHINX SOLUTIONS INSPIRE-INNOVATE-EVOLVE, Definitics

**& 2000+ Clients**

## CONTACT US

## FORTUNE CLOUD TECHNOLOGIES PVT. LTD.



**Head Office** - 3rd Floor, Abhinav Apartment, Beside Congress Bhavan, Shivajinagar, Pune - 411005

**Branch Office** - 2nd Floor, Kamayani Tower, Jangali Maharaj Road, Above SBI Bank, Behind One Plus Showroom, Shivajinagar, Pune - 411005

**Corporate Office** - 2nd Floor, Shirodkar House, Congress House Road, Opposite to Amit Cafe & Amit Court Near Municipal Corporation, Shivajinagar, Pune - 411005

*For more details Scan the QR Code*

/ 9766439090 / 9975328281    www.fortunecloudindia.com

**Follow us on Social Media :** f | o | twitter | in | YouTube

www.fortunecloudindia.com | +91 9766439090